



Humanoids2017

IEEE-RAS International Conference on Humanoid Robots



Invitation to Industry

Repertory Theatre, Birmingham, U.K.

November 15-17, 2017

Sponsorship & Exhibition Prospectus

www.humanoids2017.org

The HUMANOIDS2017 Organizing Committee will be honoured and pleased to have your company/institute as exhibitor for the

IEEE-RAS International Conference on Humanoid Robots.

We would invite corporate /partnership and institutional exhibition to gain exposure to many of the most influential organizations and people in the related field.

www.humanoids2017.org

Exhibition prospectus



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Committee

General Chairs	Michael Mistry (Univ. of Edinburgh, UK) Aleš Leonardis (Univ. of Birmingham, UK)
Honorary General Chair	Jessica Hodgins (Carnegie Mellon Univ., USA)
Program Co-Chairs	Dana Kulić (Univ. of Waterloo, Canada) Jun Morimoto (ATR, Japan) Jan Peters (TU Darmstadt & Max-Planck Institute for Intelligent Systems, Germany)
CEB Editor-in-Chief	Tamim Asfour (KIT, Germany)
Finance Chair	Yasemin Bekiroglu (ABB Corporate Research, Sweden)
Tutorial/Workshop Chair	Aleš Ude (JSI, Slovenia)
Awards Chair	Giorgio Metta (IIT, Italy)
Publicity Chair	Serena Ivaldi (INRIA, France)
Exhibit Chair	Nick Hockings (Univ. of Birmingham, UK)

Contact

General information: [Michael Mistry](#)

Sponsoring, Local arrangements: [Nick Hockings](#)

Media relations, Website: [Serena Ivaldi](#)



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Venue

Repertory Theatre, Birmingham, U.K.

The REP is situated in the heart of Birmingham in Centenary Square next to the International Convention Centre.

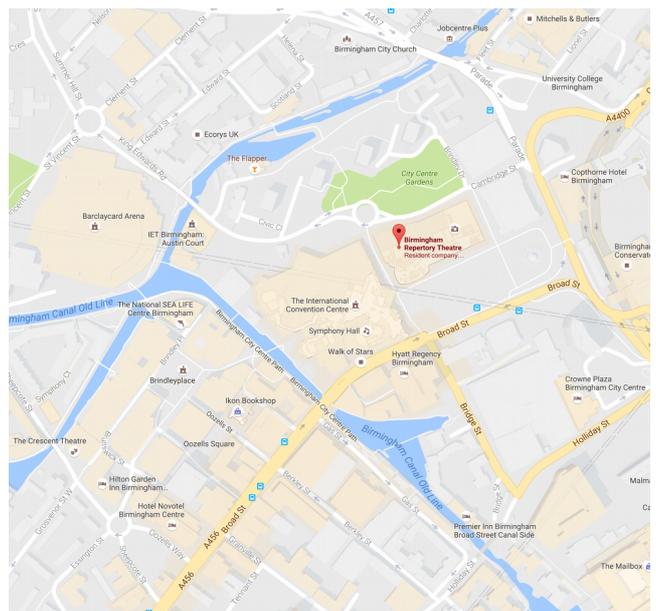
The Birmingham Repertory Theatre
Centenary Square
Broad Street,
Birmingham, UK



About Birmingham:

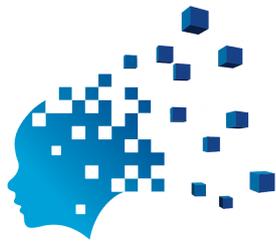
Birmingham is a major city and metropolitan borough in the West Midlands of England. It is the largest and most populous British city outside London. Birmingham's rich history makes the city a unique and inspiring place to visit.

<http://visitbirmingham.com/>



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Registration Fees

CATEGORY	EARLY TILL SEP 30	LATE AFTER SEP 30	CONFERENCE WORKSHOP TUTORIAL CONTEST	CONFERENCE BAG + LUNCH + COFFEE	PROCEEDINGS	WELCOME RECEPTION	BANQUET	UPLOADS
IEEE Life Member	UK£0	UK£0	included	included	included	included	included	2
IEEE Member Regular	UK£650	UK£800	included	included	included	included	included	2
Non-member Regular	UK£750	UK£900	included	included	included	included	included	2
IEEE Student Member	UK£400	UK£500	included	included	included	included	included	1
Student Non-member	UK£500	UK£600	included	included	included	included	included	1
Accompanying Person	UK£200	UK£250				included	included	

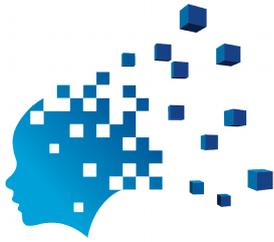
Please book tickets on the [attendees' online shop](#). Ticket prices include VAT.

- 1: Student must submit the official document attesting to student status from the chairperson of department scanned and sent via the online shop.
 - 2: Registrant will be allowed entry to workshops, all scientific sessions, exhibition, opening ceremony, welcome reception and banquet.
 - 3: Accompanying persons are entitled to enter the opening ceremony, welcome reception, banquet.
 - 4: Online registration and further details will be available at the registration section of the HUMANOIDS 2017 webpage.
- Advance registration will not be available after November 01, 2017 and participants are kindly required to apply on-site for registration after that date.

Sponsorship Application, on the [sponsors' online shop](#)

Humanoids 2017 organizers offer you sponsorship and exhibition opportunities to publicize your products or services widely through online and offline advertisements.

As a sponsor, you will have exhibition to demonstrate your robot technologies as well as enhancing product values. Besides, you can enjoy plenty of time for in-depth discussing and networking with professionals both from academia and from industries in an atmosphere of free yet serious technical discussions.



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Sponsorship Opportunities & Benefits

Category	Benefits	Bronze	Silver	Gold	Platinum
Online	Company name and logo at the conference website with hotlink to company website	√	√	√	√
	Company name and logo on the conference newsletters				
On-site	Company name and logo on the banner	√	√	√	√
Printing	Company name and logo on the final program and digital proceedings	√	√	√	√
N° of exhibit booths	Commercial exhibit booth Opportunity to present at the industry session	1	2	3	3
N° of registrations		1	2	3	3
Promotional leaflet in the registration kit				√	√
Special arrangements					√
		UK£2,500	UK£4,000	UK£7,000	*

* please contact organizers for special arrangements

Item	Opportunities	Code
Plenary Sessions	Promotional video for one min before the plenary talks	PS
Welcome Reception	Promotional video or oral presentation for 10 min before welcome reception.	RCP
Conference Banquet	Promotional video or oral presentation for 10 min at banquet.	CBQ
Luncheon 1 st day	Promotional video or oral presentation during luncheon.	LC1
Luncheon 2 nd day	Exclusive for Platinum Sponsorship	LC2
Luncheon 3 rd day	Promotional video or oral presentation during luncheon.	LC3
Conference Bag	Printed logo on the conference bag for all sponsors.	BG

Social Activities



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If interested please email [Nick Hockings](mailto:Nick.Hockings@ieee-ras.org)

Reception (RCP)

At the end of the 1st day of the conference a welcome reception with cocktails.

Promotional video or oral presentation for 10min before leaving for the reception.

Partners can use this chance to place its banners, signage, table top advertisement or even napkins and coasters in the reception area*.

*Partner of this category is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

UK £12,500

Conference Banquet (CBQ)

Gala Dinner will be held on the 3rd day of the conference.

Promotional video or oral presentation for 10 min at the banquet

Partners can use this chance to place its banners, signage, table top advertisement in the dinner area*.

*Partner of this category is responsible for supplying the Conference Secretariat with the above mentioned advertisement materials.

UK £20,000

Luncheon (LC1), (LC3)

Luncheon will be provided during the 3 conference days.

Promotional video or oral presentation during luncheon.

The partner may place signage and table top advertisement while the delegates are taking their lunch.

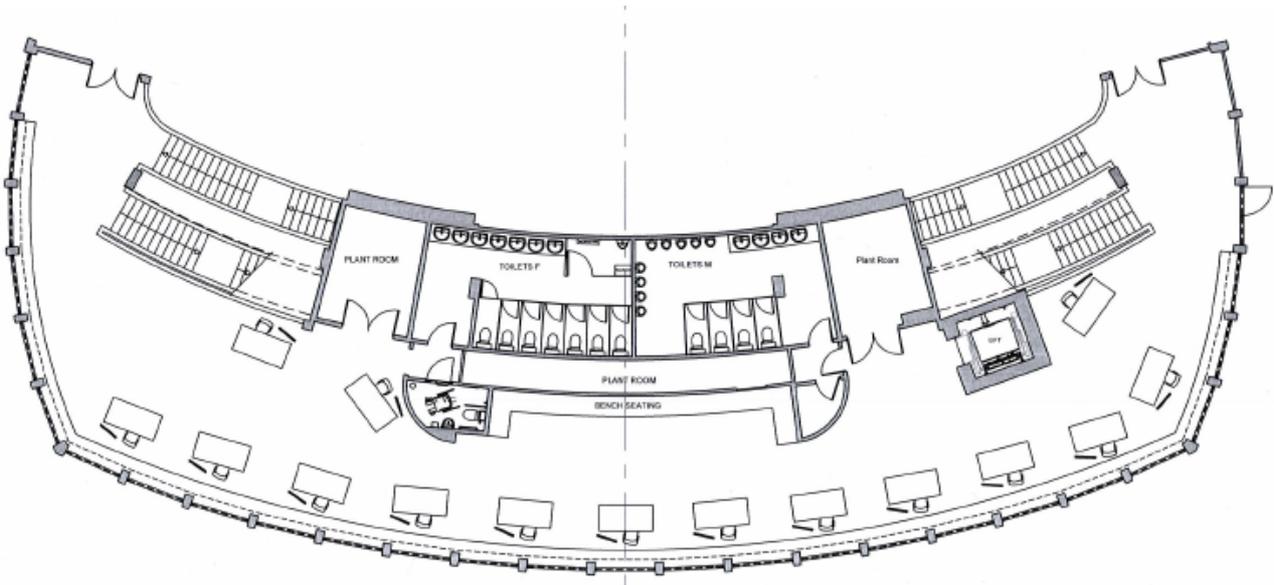
UK £2,250 – per day



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Exhibition Floor Plan: Mezzanine



EXHIBITION INSTALLATION

November Tue 14th, 2017

Monday between 08:00 – 20:00

EXHIBITION DISMANTLING

November Fri 17th, 2017

Thursday between 18:00 – 22:00

COMMERCIAL EXHIBITION HOURS

November Wed 15th, 2017

Tuesday between 08:30 – 18:00

November Thur 16th, 2017

Wednesday between 08:30 – 18:00

November Fri 17th, 2017

Thursday between 08:30 – 18:00

For further information, please contact [Ales Leonardis](mailto:Ales.Leonardis).



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APPLICATION & CANCELLATION POLICIES

The commercial/technical Exhibition will be held at the Repertory Theatre, Birmingham, United Kingdom. The floor plan has been designed to maximize Exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the poster and exhibition area.

Application & Payment

Please place your bookings should be made via [sponsors' online shop](#).

ALLOCATION of the EXHIBITION SPACE

The placements of the exhibition spaces will be on "First Come First Serve Basis" and depend on the overall exhibition area, concept and a priority system based on the companies' total support.

After the finalization of the placements, we will provide the Exhibition Floor Plan.

EXHIBITOR REGISTRATION

All Exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor badge will be given for the exhibition stand booked and one additional badge for each stand thereafter. Each company will receive a maximum of 4 free exhibitor badges. Any additional exhibitors will be charged an exhibitor registration fee of UK£370.

CANCELLATION / SPACE REDUCTION POLICY

The cancellation / Space reduction must be made in writing to: [Ales Leonardis](#).

The organizers shall retain:

Cancelled until September 30, 2017 : 50% of the total cost of each item.

Cancellation after September 30, 2017 : 100% of the total cost of each item.

TERMS AND CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that placing a booking via the online shop indicates acceptance of these Terms and Conditions.



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Please fill out and return this form on the [online shop](#), as soon as possible.

Company Name:

Contact Person:

Telephone: _____ E-mail: _____

Address:

Zip Code: _____ Province: _____

Country: _____

Invoice Address:

Zip Code: _____ Province: _____

Country: _____

Sponsor Level	US Dollar
<input type="checkbox"/> Bronze	<input type="checkbox"/> UK£ 2,500
<input type="checkbox"/> Silver	<input type="checkbox"/> UK£ 4,000
<input type="checkbox"/> Gold	<input type="checkbox"/> UK£ 7,000
<input type="checkbox"/> Platinum	<input type="checkbox"/> POA*

* please contact organizers for special arrangements.

Code	Description
○ LC1	Luncheon Wed 15 th Nov
○ RCP	Reception Wed 15 th Nov
○ CBQ	Banquet Thur 16 th Nov
○ LC2	Luncheon Fri 17 th Nov